



## INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

### **NSE Centre for Behavioral Science in Economics, Finance, and Marketing at IIMA**

#### *Requires*

#### **Research Associate: Behavioral Science Research**

#### **Overview:**

The Indian Institute of Management Ahmedabad (IIMA) established the NSE Centre for Behavioral Science in Economics, Finance, and Marketing (CBS) in December 2019. This Centre is equipped with sophisticated infrastructure and technology to conduct experiments and discover how different aspects of behavioural sciences impact processes and outcomes in diverse disciplines. The laboratory is equipped with specialized equipment like eye-tracker, EEG and GSR device.

The objective of CBS is to conduct research in the areas of cognitive sciences and business, in particular, economics, finance, marketing and organisation behavior.

#### **Responsibilities:**

We are looking for a self-motivated, highly active and productive academic, who will be expected to do research and also support the running of the laboratory and consult other researchers on the use of the experimental method.

#### Research and consultation responsibilities:

- a) Conceptualise and write research paper in areas mentioned above for publication, in coordination with faculties,
- b) Assist faculties with their research experiments,
- c) Consultation of researchers on experimental method,
- d) Programming of laboratory administration applications.

#### Administrative responsibilities:

- a) Maintenance of technical laboratory infrastructure,
- b) Development of procedures and rules for laboratory use,
- c) Support of ethics approval processes,
- d) Administration of recruitment of participants for experiments,
- e) Organizational support for running experiments,
- f) Administrative support for the faculty members of CBS

**Qualification, Experience & Skill Requirements:**

- Masters in the areas related to Economics, Marketing, Finance, cognitive/ neuro science with a strong interest in behavioural topics within these subjects. Should be aspiring to pursue PhD
- Experience in applying the experimental research method in business, economics, finance, or marketing, will be desirable
- Know-how related to instruments like EEG, Eye Tracker and GSR will be preferred.
- Experience working on large datasets using STATA / R / Python
- A very good written and oral command of the English language is required.

**Age:** Max. 30 years as on the last date of application.

**Tenure of the appointment:** The appointment is initially for 12 months with a potential for extension based on performance.

**Location:** The selected candidate will be working from IIM Ahmedabad campus. IIMA provides access to the library and computer center for all Research Assistants. If selected, the candidate is expected to manage their own accommodation, outside the IIMA campus which is centrally located within the city of Ahmedabad.

**Compensation:** Compensation will be commensurate with the qualification and experience.

**Last date to apply: October 31, 2021**

**Mode of Application:** To apply, please send an email including CV and cover letter to [mini@iima.ac.in](mailto:mini@iima.ac.in).